

## **Historic, Archive Document**

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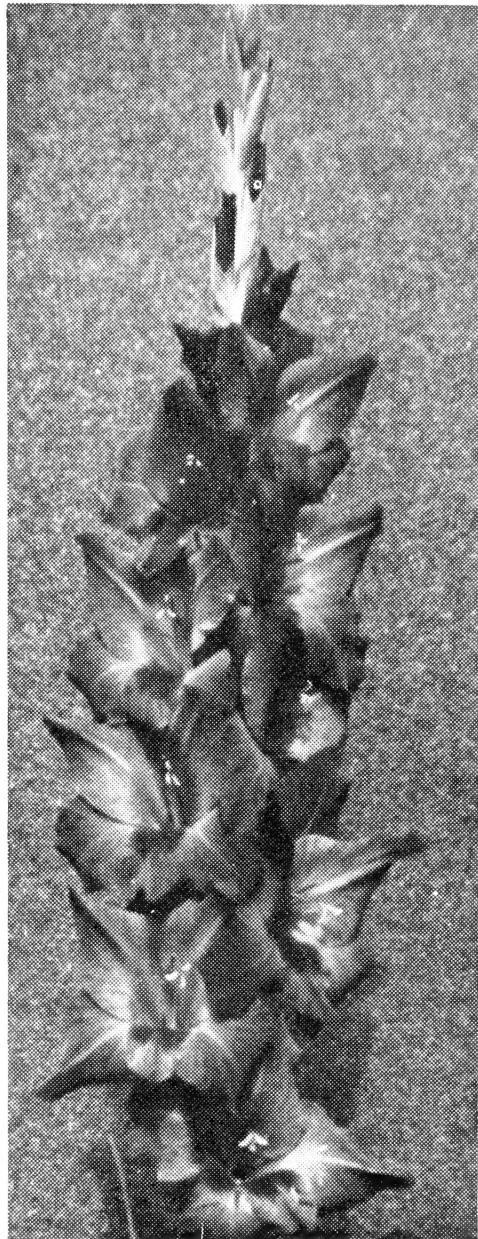
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# GLADIOLUS

19

48



CHAVANTES

## MARTY'S GLAD PATCH

MARTIN STEINPREIS, Prop.

PLOVER,

-:-

WISCONSIN

HELLO FOLKS:—

It is indeed a pleasure and a privilege to send you our 1948 catalog of Gladiolus bulbs which features a variety of fine Gladiolus.

With a prosperous year just past, we want to thank our customers for their many letters of appreciation and thanks. We value your friendship and sincerely thank you for your orders received during 1947.

Our aim is to please every customer whether the order is large or small, for we know there is no advertisement more important to a business than a satisfied customer. Each and every order is given the same consideration and attention, whether it is a new customer or one who has purchased from us for years.

We are completely sold out on some varieties with orders taken at the field this summer, making it impossible to list them in the catalog. So if you intend to order any, we suggest you do so at your earliest convenience, to avoid disappointment.

We enjoyed the many visitors to our field this year, and found them much impressed by the healthiness of our stock, and found our motto to be true, namely:- FIRST, LAST AND ALWAYS, WE AIM TO GROW AND SELL GOOD CLEAN HEALTHY STOCK.

We extend to the public, a cordial invitation to visit us at any time, whether it be when flowers are in bloom which is from the end of July until frost, at digging time, or when bulbs are in storage. We are conveniently located on U. S. Hwy. 51, about 7 miles south of Steven's Point, and about 4 blocks south of intersection of Hwy. 51 and 54. It is the farm immediately after the curve. If you are traveling north on Hwy 51, it is the farm on the right hand side immediately before the curve and just before intersection of 51 and 54.

## **TERMS**

No orders accepted for less than \$3.00 unless you wish to pay postage, and do not order after April 15. Send money with order, special delivery not necessary as we receive mail at every train time. Large orders will be accepted with payment of 1/3 of order with balance to be paid before shipment is to be made.

Bulbs will be sent prepaid either by express or parcel post as you specify or as we think best. If you care to pay your own postage, just mention it and we will add bulbs to the amount of mailing cost. Bulbs bought at wholesale are F.O.B., Plover.

Under no condition will we substitute other bulbs without your permission if we do not have the variety you order. Should we be out of size you order, we would like your permission to substitute in size. If we do not have variety ordered and you do not name a second choice, we will cheerfully refund your money.

Our count has always been liberal and many extras have been included as our many customers can well testify. All bulbs are state inspected in the field and in storage.

All orders will be acknowledged promptly by card and filled in order received.

We GUARANTEE our bulbs to grow, BUT WE CANNOT BACK THIS GUARANTEE IF strong and harsh chemicals are used for dips. After you have examined the bulbs and you believe a dip is necessary, we suggest the Lysol dip.

I, personally, will make every effort to make each purchase completely satisfactory. If for any reason you are not satisfied with the bulbs when you receive them, you may return the stock at my expense, and I will guarantee to refund your money without any questions asked.

Signed,

Martin Steinpries

## **GLADIOLUS INFORMATION**

Large bulbs average in size from 1 $\frac{1}{4}$  inch in diameter or larger; medium bulbs from  $\frac{3}{4}$  to 1 $\frac{1}{4}$  inch; and small bulbs from  $\frac{1}{2}$  to  $\frac{3}{4}$  inches.

## **DISCOUNT**

You may select Bulbs to the amount listed below or give us a list to select for you to the amount of:

10% on orders from \$5.00 to \$15.00

15% on orders from \$15.00 and over.

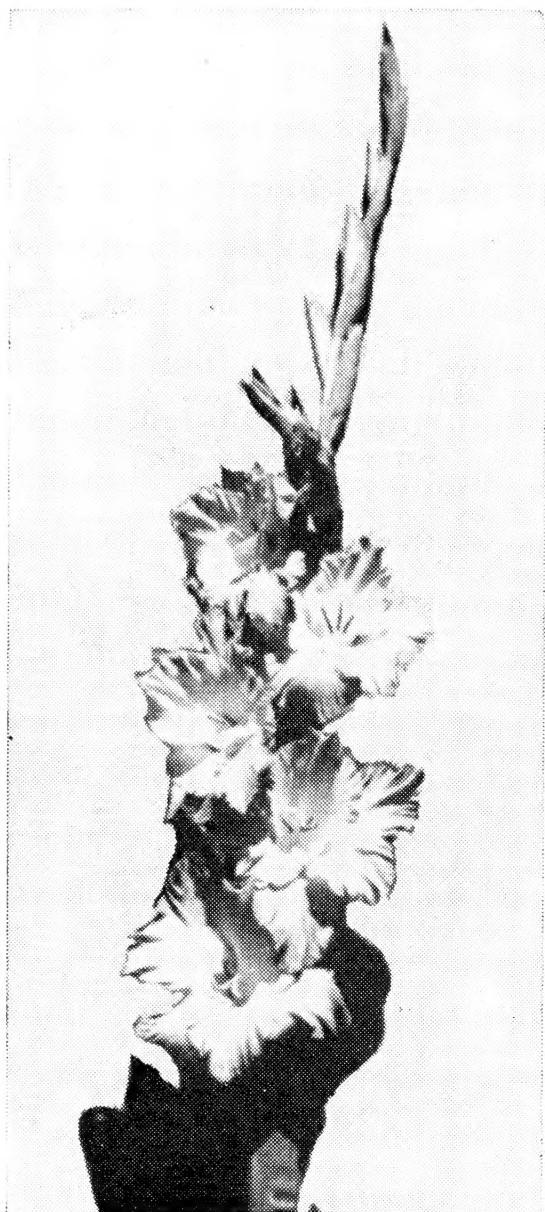
Discount does not apply to the WHOLESALE price list.

## OUR 1948 RELEASES

### KUBLAI KHAN

(Steinpreis) (Mid-Season)

**Sport of the famous Genghis Khan.**



The Sport of Sports, a color and glad we have all been waiting for. A true salmon color identical in every respect as Genghis Khan with exception to color, has the same heavily ruffled strong substance in the petals, with the same heavy foliage and strong spike. Five to six blooms open at once with five showing color; florets are six inches or more. If you like Genghis Khan, you are sure to like this one even better as the color is much softer and more pleasing to the eye. No bulblets of this variety will be sold for three years, so those buying now can increase on their stock. Fair propagator and good germinator of bulblets.

Large or medium size bulbs only,

\$25.00 either size.

### **CHAVANTES (Steinpreis) (Seedling of Allemania) (Late Mid-season)**

A beautiful bright scarlet red with darker blotch in throat, a real exhibition formal 18 to 20 buds - 8 to 10 open at once with remaining buds showing color. Will grow 60 inches tall with a 28 inch floor head and 4-5 inch florets. Where most reds have the tendency to fade and burn in the hot sun, this glad was able to take the terrific heat this summer and came out with flying colors. Well liked by local florists, for it's formation; a double row of blooms well attached to spike. Fair propagator and good germinator of bulblets.

\$6.00 any size bulb. 10 bulblets may be had for \$6.00 with each bulb purchased.  
(Picture on Cover)

## FORMER INTRODUCTIONS

### SILVER & GOLD (1947 Steinpreis) (Seedling of Mrs. G. G. Errey) (Late)

A glorified White Gold with a much longer flower head and more buds, but a trifle smaller floret which does not detract from its beauty. Where as White Gold is an informal, Silver & Gold is a formal and has the same type of spike as its parent but a much taller grower. The color is a silvery sheen cream with a deeper gold throat. 18 to 20 buds - 7 to 8 florets open at once with 6 showing color. Florets are from 5 to 5½ inches and will grow 60 inches tall with wide healthy green foliage. For us this glad has never crooked. It makes a fair amount of bulblets which germinate quite readily. As this variety is late there is room in the same garden for both as White Gold blooms much earlier.

Large \$7.50    Medium \$5.00    Small \$3.00    Bulblets 75c each 10 for \$6.00

### BRILLIANT LIGHT (1946 Steinpreis) (Seedling of Allemania (Early Mid-season)

A beautiful orange salmon scarlet with a clear tone, a light yellow lip with a white line running through center of each petal ending near tip. 5 to 7 wide open well attached blooms open at once with 5 showing color. Florets are 5½ inches with 18 buds on a 26 inch flowerhead. Spikes are tall and straight and grows about 60 inches tall. The color is very attractive and catches the eye of all visitors. Color will blend with anything and will make a good florists glad.

Large \$3.00    Medium \$2.00    Small \$1.00    Bulblets 30c each 10 for \$2.40

### ASPASIA (Pronounced AS-PA-SHE-A) (Scheer) (Mid-season) 1945

An apple-blossom pink with a creamy white throat and yellow lip similar to White Gold of which it is a sister seedling. Florets are wide open well attached to spike; 5 to 5½ inch blooms - 5 to 7 open with 5 showing color. It is good producer of bulblets and like White Gold will often bloom from bulblets. A great florist variety.

Large \$3.00    Medium \$2.00    Small \$1.00    Bulblets 30c each 10 for \$2.40



## NANETTE

(Scheer) (Late Mid-season) 1945

A stunning glad with sheer beauty. The three upper petals are a delicate light baby pink with the lower petals shading from a white throat to a delicate pink edge. Opens 5 to 7 blooms with five showing color on an 18 to 20 bud spike. Grows about 60 inches tall. It is a formal and has just about everything a glad could have for florist trade. Its florets grow close to the stem making it a grand shipper. A good propagator and germinator of bulblets.

Large \$5.00      Medium \$3.00      Small \$1.50

Bulblets 50c each 10 for \$4.00

## GENERAL LIST

Of those priced at one each, 10 may be had at 8 times the single rate 5 may be had at the 10 rate. Those priced at 10 for \$1.00 may be had single at the ten rate.

Please do not order more than 10 of the varieties marked with an astrid\*, so they may reach a further distribution area. Due to the big demand for these last year we sold ourselves short and must increase on them this year.

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### ALCHEMY (Mitch) (Mid-season)

A bright ruffled yellow on a slender willowy stem. It does exceptionally well as a basket flower, many like it for decorative work.

Large 10-\$1.00    Medium 10-70c    Small 10-40c    Bulblets 50-25c

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### ALADDIN (Palmer) (Mid-Season)

A bright ruffled salmon orange with a large cream blotch, opens up to 10 large blooms at one time on a extra strong spike.

Large 10-\$1.00    Medium 10-70c    Small 10-40c    Bulblets 50-25c

**ALGONQUIN (Palmer) (Early)**

A tall glowing scarlet, will open from 7 to 9 ruffled blooms that are needle-pointed. A good cutter.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**AMULET (Palmer) (Late Mid-Season)**

An exquisite heavily ruffled buff with a pink tint. Has a strong stem and extra wide foliage, will open from 5 to 7 blooms at one time.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**ARETHUSA (Fisher) (Early)**

A heavily ruffled buff with a touch of apricot. 5 to 7 blooms open at once, and is a favorite with many glad fans.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**AVALON (Marshall) (Mid-Season)**

A beautiful bright rose pink with a cream throat. A tall strong grower with 8 to 10 ruffled blooms open at once on a long flower head.

Large 1-20c Medium 1-15c Small 1-10c Bulblets 10-15c

**\*AVE MARIA (Pfizer) (Early)**

A good light blue with a purplish blotch, 7 to 8 blooms open and a very good propagator. An old variety but still popular in its color class.

Large 10-\$1.00 Medium 10-70c

**BADGER BEAUTY (Krueger) (Mid-Season)**

A beautiful lavender with a creamy white throat. 5 wide open blooms open on a 17 bud flower head. Very popular and much in demand.

Large 1-20c Medium 1-15c Small 1-10c

**BARCAROLE (Palmer) (Late Mid-Season)**

A clear light orange, opens 6 to 7 blooms at a time which are ruffled. A fine variety and much in demand.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**BEACON (Palmer) (Mid-Season)**

A clear bright rose scarlet with a large cream blotch. 8 to 10 medium large blooms, somewhat ruffled. A popular cut flower and always in demand.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**BLACK OPAL (Errey) (Mid-Season)**

A dark glistening red, a trifle darker than Mohawk. Opens up to 10 well placed blooms on a tall spike. A very fine variety and popular.

Medium 10-70c Small 10-40c Bulblets 50-25c

**\*BLUE BEAUTY (Pfizer) (Early)**

A medium blue shading darker toward the edges. A tall strong grower with wide open blooms. One of the best blues today.

Large 10-\$1.00 Medium 10-70c

**BOBBY DAZZLER (Both) (Mid-Season)**

Brilliant clear and velvety red orange with deeper throat blotch. Beautifully ruffled. Fine substance with 5 to 7 florets of 5½ to 6½ inches.

Medium 1-30c Small 1-20c

**BURMA (Palmer) (Mid-Season)**

A very deep heavily ruffled rose, somewhat lighter in the throat, opens 7 to 10 well placed blooms of strong substance. A wonderful exhibition.

Large 1-25c Medium 1-15c Small 1-10c

**CANDY HEART (Salbach) (Mid-Season)**

A beautiful flesh pink with carmine blotch. Grows tall with 6 to 7 large wide open blooms at a time. A favorite with many.

Large 10-\$1.00 Medium 10-70c Small 10-40c

**CARILLON (Palmer) (Mid-Season)**

A beautiful clear rose with a creamy white throat, florets are ruffled and will open 6 to 8 blooms at one time. A reliable glad for every purpose.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**CHAMOUNY (Baerman) (Mid-Season)**

A clear shade of cerise rose with silver edge on all petals, 8 to 10 blooms open on a long flowerhead. Well liked and much in demand for its distinct color.

Large 1-15c Medium 1-10c Small 2-15c Bulblets 50-25c

**CHIEF MULTNOMAH (Ellis) (Mid-Season)**

A velvety red smoky with darker red blotch in throat. Opens 6 to 8 blooms and is a very fine variety in its color class.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**COONEY LASS (Krueger) (Mid-Season)**

A nice cool glistening pink. Grows very tall and sells well to florists. Very much liked by all who see it.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**CORONA (Palmer) (Mid-Season)**

All sold out before bulbs were even dug. Will have more next year

**CRINKLE CREAM (Ellis) (Mid-Season)**

A large beautiful ruffled clear light yellow, tall grower and opens from 4 to 6 blooms at a time. One of the best light yellows.

Large 1-30c Medium 1-20c Small 1-10c

**DEBORAH SAMPSON (Scheer) (Late Mid-Season)**

A pastel blend of soft pink and creamy buff. A strong tall grower with 7 to 8 blooms well placed and well attached. A fine commercial and well liked by florists. Somewhat similar to Ethel Cave Cole and that variety is especially liked for floral work.

Large 1-\$2.50 Medium 1-\$1.50 Small 1-75c

**DELILAH (Scheer) (Mid-Season)**

A light orange with cream blotch in throat with large florets. To bring out the beauty of its color Delilah should be cut when first blooms open and brought indoors, for it fades in the sun.

Large 1-\$1.50 Medium 1-\$1.00 Small 1-50c Bulblets 5-50c

**DIANE (Krueger) (Late)**

Sold out at field, will have more next year.

**EDITH GRACE (Harder) (Late)**

A tall stately white with wine red blotch in throat, opens 6 to 8 blooms and is one of the finest late varieties.

Medium 10-70c Small 10-40c Bulblets 50-25c

**EGLANTINE (Scheer) (Late Mid-Season)**

A very large clear warm pink blending to light cream throat. Heavily ruffled, 7 to 8 blooms open with several showing color. Blooms are sometimes as large as 7 inches across. Has heavy foliage.

Large \$5.00

**ELIZABETH, THE QUEEN (White) (Mid-Season)**

A beautiful ruffled clear lavender mauve with darker lines in throat, opens 7 to 8 blooms and is one of the best of all lavenders, very good for the florists use.

Large 1-20c Medium 1-15c Small 1-10c

**ELLEN MARIE (Pruitt) (Early)**

An orange pink beautifully ruffled exhibition glad. Opens 6 to 8 blooms and grand for cut flower trade for its earliness.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**ETHEL CAVE COLE (Cave) (Early)**

A pure light pink with 9 to 10 large blooms on a long head. The florets sometime show a little flecking which adds to the charm of this variety. Well liked for cut flower trade and by florists.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**FIREFLY (Palmer) (Early)**

A large flaming scarlet with white line center of petals, 5 to 6 blooms open at once.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**GENGHIS KHAN (Scheer) (Mid-Season)**

A heavily ruffled deep pink fading to a lighter pink in throat with fine lines in throat on lower petals. 5 to 6 blooms open at once with 5 showing color. Florets are 6 inches wide or more. Spikes are strong and straight and foliage extra heavy. This variety is fast becoming a favorite with many and is a must have in your garden.

Large 1-\$1.00 Medium 1-75c Small 1-50c Bulblets 12-\$1.00

**GOLD DUST (Pfitzer) (Early)**

A clear deep rich yellow, florets are well placed on a graceful spike, opens 6 to 8 blooms and very well liked for the cut flower trade.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**\*GRETA GARBO (Pfitzer) (Mid-Season)**

SOLD OUT

**GRAFFIN LIVIA CHOTECK (Pfitzer) (Early)**

A very pretty medium shade of blue with darker self throat, 5 to 6 blooms open at one time.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**GUN POWDER (Sewell) (Mid-Season)**

A sport of Picardy, identical to its parent in every respect except color which is a clear buff with slight throat markings.

Large 1-25c Medium 1-15c Small 1-10c

**HAWKEYE RED (Heaton) (Mid-Season)**

A bright red sport of Vagabond Prince with same red throat mark. It has all the good qualities and habits of Vagabond Prince.

Large 1-30c Medium 1-20c Small 2-25c

**HINDENBURG'S MEMORY (Pfitzer) (Mid-Season)**

A tall healthy growing medium red, splendid color, about 6 blooms open at one time. Popular with florists and cut flower trade.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**HURRICANE (Evans) (Mid-Season)**

A bright salmon toned orange, a clear cream throat with small cherry lines marking. 8 to 10 slightly ruffled florets open on a long flower head.

Medium 1-15c Small 1-10c

**IEKA (Tuttle) (Early)**

A distinctive smoky gray shading to a wine red with large diffused scarlet blotch in throat. 6 to 8 blooms open on a tall spike, florets about 6 inches.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**IVORY KEYES (Ellis) (Mid-Season)**

A very fine white with a cream throat, opens 6 to 8 blooms at a time and never crooks. Well liked by many.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**JASMINE (Palmer) (Early)**

Clear pale lemon yellow of a distinctive shade, beautifully ruffled. Has a tall spike with 6 to 7 blooms open at once. A fine grower, excellent for florists.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**KING LEAR (Palmer) (Very Early)**

Clear deep reddish purple with a silver line on the edge of all petals. Opens 5 to 6 large beautifully ruffled blooms on a tall strong stem, an old favorite.

Medium 10-70c Small 10-40c

**KING TAN (Wilson) (Mid-Season)**

A most striking and unusual big rosy tan, a nice exhibition, always straight and strong.

Medium 10-\$1.00 Small 10-70c

**KING WILLIAMS (Schenetsky) (Mid-Season)**

A soft light salmon blending to a cream throat. Is classed among the best and very popular with florists.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**LADY LUCK (Harris) (Mid-Season)**

A beautiful light pink sport of Picardy, but does not at all resemble it. A tall strong grower with many blooms open, one of the best new varieties.

Large 1-50c Medium 1-35c Small 1-25c

**LAVENDER QUEEN (Arenius) (Mid-Season)**

Deep violet lavender, usually clear but sometimes flecks which makes it very attractive. No other lavender can touch it in color, is a good commercial.

Medium 10-70c Small 10-40c Bulblets 50-25c

**LAVENDER RUFFLES (Wilson) (Early)**

A very good ruffled light lavender, opens 5 to 6 blooms, a splendid variety and a good commercial.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**LEADING LADY (Johnston) (Mid-Season)**

A cream white sport of Picardy which has fast become one of the best commercials today and is a wonderful exhibition variety. The demand for this glad has been tremendous.

Large 1-30c Medium 1-20c Small 1-10c

**LEONA (Pruitt) (Mid-Season)**

A nicely ruffled deep rose red, opens 6 to 8 beautiful blooms on a tall straight spike. Good growing habits and popular variety for all purposes.

Small 10-40c

**MARGARET BEATON (Twomey) (Early Mid-Season)**

A pure snow white with a small orange scarlet blotch in throat, 6 to 8 well placed blooms open on a long flower head. One of the best commercials and very popular.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**MARSEILLAISE (Scheer) (Late)**

A rich velvety scarlet with lines of white on lower petals. Opens 5 to 7 blooms on a very tall strong spike.

Large 1-20c Medium 2-25c Small 2-15c Bulblets 25-25c

**MARY DAMARIS (Clark) (Mid-Season)**

A very clear medium yellow, nicely placed florets on a good strong spike. A grand variety in a weak color class.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**METADOR (Christ) (Early)**

A smoky lavender with a wine red blotch, 6 to 8 blooms open on a tall spike. Apt to crook but very good in its color class.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**\*MILFORD (Rides) (Early)**

A clear tall light blue with 7 to 9 blooms open. A strong grower, more so than most blues and considered one of the best blues, very popular.

Large 10-\$1.00 Medium 10-70c

**MILDRED LOUISE (Wentworth) (Mid-Season)**

A strawberry pink with a yellow throat, opens 6 to 8 blooms on a straight spike. Blooms are large and it is a good commercial.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**MOHAWK (Stevens) (Mid-Season)**

A deep maroon opening up to 10 five inch blooms on a very tall straight spike. Considered one of the best in its class and very popular.

Large 1-15c Medium 1-10c Small 2-15c Bulblets 50-25c

**MOTHER MACHREE (Stevens) (Late)**

A smoky lavender overlaid toward the edge with salmon pink. Spike is tall with 8 to 10 medium size blooms open. An old variety but still considered a good smoky.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**MYRNA (Pruitt) (Medium Early)**

A heavily ruffled ivory white with 7 to 10 well placed blooms open on a tall spike, a very good grower and popular with many.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**\*NEW ERA (Ellis-Majeski) (Mid-Season)**

A pure LaFrance pink with a cream Picardy throat and midribs. The blooms are heavily ruffled with 8 open at one time on a tall spike. A very beautiful glad and well liked. Large 1-15c Medium 1-10c

**OHIO NONPAREIL (Wilson) (Mid-Season)**

Large bright clear scarlet, opens up to 9 huge blooms on a long flower head, popular for exhibition and cut flower use.

Medium 1-20c Small 1-10c

**OREGON GOLD (Majeski) (Mid-Season)**

A beautiful tall clear yellow with slightly ruffled blooms which open 8 to 10 blooms on a straight spike, a good florist glad.

Medium 1-15c Small 2-15c

**ORIENTAL PEARL (Carlson) (Mid-Season)**

A giant clear cream, opens from 4 to 6 blooms that sometime reach 7 inches across, a heavy propagator.

Medium 1-\$1.75 Small 1-\$1.25

**PARADISE (Pruitt) (Mid-Season)**

A tall clear apricot buff, 5 to 7 blooms open at once, considered a good commercial and well liked.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**PATRICIAN (Scheer) (Mid-Season)**

A rich clear lavender, a bit darker than Minuet with slight pencil markings in throat, tall strong grower.

Small 1-\$5.00

**PHOEBE (Scheer) (Late Mid-Season)**

A clear Corphee pink with lighter throat no markings. Florets are wide open and well placed on a long flower head. 7 blooms open at once with 5 to 6 showing color and 6 inch blooms. Very nice.

Large 1-65c Medium 1-40c Small 1-25c Bulblets 8-25c

**PEGGY LOU (Wilson) (Mid-Season)**

A tall light rose, always straight with growing habits like Picardy. Well liked and fine for cut flower trade.

Medium 10-70c Small 10-40c Bulblets 50-25c

**\*PELINGRINA (Pfizer) (Early)**

A very dark blue with 6 or more well placed blooms open with most of remaining buds showing color. The flower does not crook but will sometimes bend when spike is heavy, considered a good dark blue.

Medium 10-70c Small 10-40c

**PICARDY (Palmer) (Mid-Season)**

A clear soft salmon with flesh throat on which is a soft inconspicuous feathering. 7 to 9 well placed blooms open at one time. This glad has never lost its popularity, is an around glad and much in demand by florist.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**PURPLE SUPREME (Wilson) (Mid-Season)**

One of the tallest purples and very good, floret placement is ideal and spike does not crook, a good propagator and a leading purple.

Medium 1-15c Small 1-10c

**RED BANK (Winsor-Mosely) (Mid-Season)**

A bright lovely red with a darker red feather edged with white in the throat, 8 large blooms open at a time which are set tight to spike. A good florist red and much in demand.

Large 1-15c Medium 1-10c Small 2-15c Bulblets 10-15c

**REWI FALLU (Fallu) (Mid-Season)**

A deep red with enormous blooms, opens about 6 at once. Is a strong grower and a great glad.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**ROCKET (Palmer) (Mid-Season)**

A beautiful vivid scarlet, opens 6 to 8 blooms at one time. A good commercial, used for all purposes.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**ROSA VAN LIMA (Pfitzer) (Early)**

A lovely pure pink with a white midrib and throat with just a faint lavender feather in the throat. Opens 8 fine blooms on a perfectly formed spike. A favorite with florists.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**SAHARA (HG) (Late Mid-Season)**

A light russet with soft blotch of cream lightly peppered with scarlet penciling. Has up to 10 medium large blooms open on a tall straight spike. An unusual color but very popular.

Large 1-20c Medium 1-10c Small 2-15c

**SENSATION (Marshall) (Late)**

SOLD OUT

**SILENTIUM (Pfitzer) (Early Mid-Season)**

The color is similar to Margaret Beaton but the flowers are a little smaller. Plants grow tall and straight with a stronger stem than Beaton. A good cut flower.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**SMILING BETTY (Mid-Season)**

A beautiful coral rose with a red stipled feather over a cream throat, 5 to 7 open at one time. A well liked variety.

Large 1-15c Medium 1-10c Small 2-15c

**SNOW PRINCESS (Pfitzer) (Early)**

A beautiful white similar to Maid of Orleans but a much healthier grower. It grows taller and florets are larger, very good commercial.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**SNOW WHITE (HG) (Mid-Season)**

A pure snow white with a touch of lemon in throat. 5 to 7 large ruffled blooms open at a time, a very beautiful white.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**STELLA ANTISDALE (Evans) (Mid-Season)**

A soft light pink with creamy throat, grows tall and straight and is becoming a popular commercial.

Large 1-15c Medium 1-10c Small 2-15c

**VAGABOND PRINCE (Palmer) (Mid-Season)**

A rich mahogany brown smoky with scarlet blotch, opens 8 to 10 on a tall straight spike. Very popular.

Small 10-40c Bulblets 50-25c

**VALENCIA (Christ) (Mid-Season)**

A huge orange overlaid with a smoky hue, florets are large on a tall straight spike.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**\*VIENNA WOODS (Christ) (Mid-Season)**

A beautiful dark blue with a lighter throat, opens 5 to 7 blooms on a tall straight spike. Recommended for cut flower trade.

Large 10-\$1.00 Medium 10-70c

**VREDENBURG (Pfitzer) (Early)**

A large pure white, grows uniform with 6 to 7 blooms open. Is a very popular white.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**WHITE EAGLE (Ellis) (Mid-Season)**

A heavily ruffled creamy white. A tall grower with 6 to 8 blooms open.

Large 1-25c Medium 2-25c Small 4-25c

**WHITE GOLD (Scheer) (Early Mid-Season)**

A rich cream blending to a light gold throat, florets are large and placement of blooms never crowded. Vigorous grower with very broad leaves, a popular basket flower.

Large 1-15c Medium 1-10c Small 2-15c Bulblets 50-25c

**YELLOW PARADISE (Mid-Season)**

A light yellow sport of Paradise with the same characteristics as Paradise.

Large 10-\$1.00 Medium 10-70c Small 10-40c Bulblets 50-25c

**No Discount****WHOLESALE PRICE LIST****Not Prepaid**

NAME	PER	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BULBLETS
ALGONQUIN . . . . .	100	\$ 8.00	\$ 6.50	\$ 5.00	\$ 4.00	\$ 3.00	\$ 2.00	½pt. \$ 2.00
CHAMOUNY . . . . .	100			5.50	4.50	3.50	2.50	½pt. 2.00
ETHEL C. COLE . . . . .	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt. 2.00
GENGHIS KHAN . . . . .	100	70.00	60.00	50.00	40.00	35.00	30.00	
MARSEILLAISE . . . . .	100			8.00	6.50	5.00	3.50	½pt. 3.50
NANETTE . . . . .	100	350.00	300.00	225.00	175.00	100.00	75.00	½pt. 32.00
MOHAWK . . . . .	100	10.00	8.00	6.50	5.00	4.00	3.00	½pt. 2.00
PHOEBE . . . . .	100	45.00	40.00	30.00	25.00	18.50	15.00	½pt. 15.00
PICARDY . . . . .	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt. 2.00
REWI FALLU . . . . .	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt. 2.00
ROSA VAN LIMA . . . . .	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt. 2.00

**NOTE:-**

We are not in the true sense of the word a commercial grower, but grow these glads chiefly to find a control for the various diseases on the bulbs. (Call it a hobby, a craze, or anything you like; but we get just as much pride in growing a variety into a good healthy green foliage as perhaps many of you get in winning grand champion ribbons at the shows.)

Growing glads for the past twenty years, first as a hobby and more recently for the sake of a control for the diseases infesting them. we have had the pleasure this year of seeing beds upon beds of good green healthy foliage of varieties such as:- Genghis Khan, Nanette, Chamouny, Phoebe, White Gold, Snowprincess, Picardy, (5 full beds of this variety) and many more, too numerous to mention. Everyone a good grower with the exception of a few lots that were not quite up to snuff as we would want them to be. Our glads are planted in beds 12 by 60 feet with paths in between, making it convenient for visitors to go from bed to bed to inspect the glads.

Year after year as we work with our glads we discover more and more in aiding us in our work to find the cause of our one big killer of the bulbs. We have had many requests from customers asking us what we use as a dip. We really have no special dip, and as for that big destroyer of the bulbs, no dip in the world can check that menace. We have a theory on what we believe is the cause of the big killer and we are working along that line. Theory is not enough, but theory and practice sometimes solves the problem and if we are right, we

## **ORDER BLANK**

# MARTY'S GLAD PATCH

Plover, Wisconsin

Name \_\_\_\_\_  
Please Write Plainly

Date

**Please Write Plainly**

Post Office \_\_\_\_\_ 194 \_\_\_\_\_

-194-

**State** \_\_\_\_\_ **Express Address** \_\_\_\_\_

## Express Address.

Date Delivery wanted \_\_\_\_\_



may have the proof in another 4 or 5 years, perhaps it may take longer, we cannot tell. Until we are absolutely sure, nothing will be given to the public as too much of the has already been done; raising one's hopes of a better bulb, and then more disappointment. So until that time we will work quietly along, selling our bulbs to those who are interested in a better bulb and trying them with us.

Have you ever played with one of those little wire puzzles we used to get for christmas gifts? You would work it this way, then turn it that way getting it just so far and saying, "This is the way it comes apart" and still it did not come apart. You tried it again and again, then suddenly you held it in both hands apart, and still you didn't know how it was done. Well, that is the same position we are in. The state inspector gives us an A-1 rating on our bulbs and the greens in our field (this is no bally-hoo on our part, but for the past several years our field was considered one of the best in the state), and yet perhaps those of you who have purchased bulbs from us may have lost a few. We are very sorry if it may have happened to you, and should this have been the case, we will gladly replace them if you like. We all know bulbs are of an organic matter and many things can happen to them during the time they leave our hands and the time you plant them, but it is our aim to give you a bulb controlled from the diseases as is humanly possible. From outside appearance our bulbs are perfect and as we state passed A-1, but we know too, some diseases cannot be detected, just like in human beings. For example you may go to a doctor for a physical checkup and be passed perfectly fit, nothing to worry about, but in a day or two you may be dead. It is toward that goal we are striving, to be able to plant 100 bulbs and harvest a 100%. Maybe we are asking the impossible, who knows. It is a slow progress as we can only work once a year on the glads, and what improvement is accomplished this year first shows results the following year, but time will tell.

As mentioned before, we are not a commercial grower and therefore do not have all the new varieties as soon as they are introduced as too much expense would be involved in purchasing them to increase stock. So often they are not on the market for long and soon are forgotten. We try to increase only those that have been popular since their introduction, and those that are popular with our customers. We sell our bulbs chiefly to enable us to carry on our work, and are offering them to you to try. Judging by the many repeat orders we received last year from you who ordered just a trial order at first, we know they were more than satisfactory by the large orders that immediately followed.

Our prices may perhaps be higher than some growers, but the expense involved in growing our glads make this necessary, and we cannot meet the competition of the cut rate prices of many growers whose bulbs are thrown on the market today. In all sincerity, we would rather grow 7,000 bulbs of good clean quality, than throw 7,000,000 bulbs on the market of the lousiest bulbs that the State Inspectors had the privilege to inspect this year.

(Write-up in the Gladiolus magazine of April.)

All of our work in caring for our bulbs is done by hand, planting, weeding, cultivating, and cleaning. All bulbs are free from bruises and cuts and are firm and high crowned, with the exception of a few varieties that just do not make a high crowned bulb. Some bulbs are higher than they are wide, especially the #4, 5, and 6, thus giving you a bulb full of pep and vitality. We do not plant bulbs larger than the #3 to sell you and try to keep them from blooming, so you are assured of a young bulb when buying the large #1 and #2. The bulbs are stored in a special constructed storage house with ventilating system and a tem-

perature of 40%. Neat uniform boxes meet the visitors eye as he visits the storage room, and these are placed on built in racks which have an air-space between each box of about 3 inches, giving ventilation for each box of bulbs.

We will add more varieties to our list each year, just as soon as they meet our expectation and we can increase the stock. Because we have run short on some of our plantings, due to the big demand for them last year, we would prefer customers to order not more than ten of any variety marked with an asterisk\*, so that we may again increase our stock on these and they may reach a further area of distribution. Others may be had by the hundreds if interested and a price quotation will be forwarded to you upon request of varieties interested in. Under no condition will a bulb be purchased elsewhere for resale to you should we be out of variety ordered. If not in stock at time of purchase and you do not mention a second choice, your money will be returned with order so you might purchase elsewhere if you so desire. All varieties listed in our catalog are grown in our field, and you are assured of the same quality in any variety ordered.

We have done a little hybridizing along with our work and have some fairly nice seedlings coming along which we will introduce from time to time on the recommendation of visitors to our field. We do not claim them to be swans and neither do we say they are geese, but just glads. Perhaps they will please you and perhaps not, we all vary in taste, what some like others may not.

Wishing you a successful glad year, and the enjoyment of good healthy blooms. We know you are looking forward to a good gardens of blooms, just as much as we are.

MARTY

### Order Collections by Letter, No Discount on these Specials.

#### Collection A

1 Aspasia
1 Brilliant Light
1 Deborah Sampson
1 Eglantine
1 Nanette
1 Silver & Gold
Large bulbs . . . \$20.00

#### Collection B

1 Silver & Gold
2 Brilliant Light
2 Aspasia
1 Nanette
2 Eglantine
1 Deborah Sampson
Bulblets . . . . . \$2.50

#### Collection C

1 Aspasia
1 Delilah
1 Genghis Khan
1 Nanette
1 Phoebe
Large bulbs . . . \$8.50
Medium bulbs . . 5.00
Small bulbs . . . 3.00

#### Collection D

10 Leading Lady
10 Crinkle Cream
10 Phoebe
10 Delilah
10 Burma
10 Genghis Khan
2 Aspasia
2 Brilliant Light
Bulblets . . . . . \$3.50

#### Unlabeled Collection of Assorted Glads

Large Bulbs . . . . . \$7.00 per 100

Medium Bulbs . . . . \$4.50 per 100

25 bulbs may be had at the 100 rate.